



# International Crop-Science Conference & Exhibition

27th - 28th July, 2006  
Hotel Radisson, 92 Soi Saengcham, Rama 9 Road, Huay Kwang,  
Bangkok 10320, Thailand



THE FUTURE



IN FOCUS

: T H E M E :

## Prospects of Agrochemical and Biotech Industry Post WTO Era

- ▶ Future Trends and Development of Agrochemicals and Biotechnology Industry
- ▶ Role of Generic Agrochemicals Post WTO ERA
- ▶ Role of GM Crops in Agriculture
- ▶ Promotion of Multilateral Trade
- ▶ Zonal Harmonisation of Registration Requirements of Agrochemicals
- ▶ Scope of Speciality Chemicals and its Synergy in Agrochemicals Industry.

Co-sponsor



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Dept. of Chemicals & Petrochemicals,  
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The China Council for the  
Promotion of International Trade (CCPIT),  
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## INTRODUCTION :

The V<sup>th</sup> Asia Pacific Crop Protection Conference (APCPC-2006) is now changed the banner and it will be now "**International Crop-Science Conference & Exhibition**" and widens the scope of participating countries.

The International Crop-Science Conference and Exhibition is co-organised with the support of international organisations like China Council for the Promotion of International Trade (CCPIT), China and Co-Sponsored by India-Thai Chamber of Commerce, Bangkok, Thailand, Chemical Business Association, Thailand, & Thai Agro Business Association, (TABA), Bangkok, Thailand, Audace Association, Belgium, The Latin American Association of Agrochemical Association (ALINA), Indonesian Chamber of Commerce & Industry, Indian Committee, China Crop Protection Industry Association (CCPIA), Chiana, Indian Institute of Chemical Technology, Hyderabad (aegis of CSIR, Govt. of India) (IICT), India, and Indian Agricultural Universities and prominent agri-Business journals, such as Farm Chemicals International, USA, International Pest Control, UK and Research Institutes.

## ORGANISERS :

### **PMFAI (Pesticides Manufacturers & Formulators Association of India) :**

The Association has successfully organised four Asia-Pacific Crop Protection Conferences in 1997, 1999, 2001 & 2003. Early Conferences were co-sponsored by National as well as International Organisations, Research Institutes, Universities and Publishers world over. In the last two Conferences Scientist from world over, including from renowned companies/International Research Institutes/Universities presented papers viz. Dow Chemicals, Rohm and Haas, Bayer AG, Calliope France, Rotam Australia, Exxon Chemicals, Borregaard Sea Pte. Singapore etc. In the Conference of 2001 in September, New Delhi, **USDA (United States Department of Agriculture)** and **EPA (Environmental Protection Agency)** officials conducted interactive session with the delegates through Video Conference.

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### **Chemexcil (Basic Chemicals, Pharmaceuticals & Cosmetics Export Promotion Council, India) :**

Basic Chemicals, Pharmaceuticals & Cosmetics Export Promotion Council, Popularly known as CHEMEXCIL was established in the year 1963 with its headquarters at Mumbai, with the objective of promoting exports of Dyes and Dye Intermediates, Basic Inorganic & Organic Chemicals, including Agrochemicals & Pesticides, Cosmetics & toiletries, Agarbattis, Essential Oils, Castor Oil, etc. from India to various countries abroad. CHEMEXCIL acts as an interface between Industry and the Government. It is also one point source of information for sourcing any of the above products from India. It assists importers in locating appropriate seller and provide up-to-date statistical data/market information.

In order to cater to the needs of member-exporter located at various Regions, the CHEMEXCIL has its Regional Offices at Kolkata, Bangalore, Ahmedabad, Hyderabad and New Delhi.

### **CO-ORGANISERS :**

#### **FICCI (Federation of Indian Chambers of Commerce & Industry, India) :**

Federation of Indian Chambers of Commerce and Industry (FICCI), the co-organiser of the exhibition, has a unique infrastructure both at the Domestic and international levels. With a membership encompassing, directly and indirectly over 2,50,000 large, medium and small business units employing nearly 20 million people. FICCI actively partners with the Government of India in the great task of nation building. FICCI also has formidable strengths in the area of organising International Expositions. FICCI organises India Chem series of exhibitions, which is the largest event of Chemicals, Petrochemicals, Pharmaceuticals and Process Technologies, Plant Machinery Control & Automation Systems in India.

#### **CCPIT (China Council for the Promotion of International Trade) :**

CCPIT-SSA is a most professional service institute to promote international trade and co-operation in agriculture in China. CCPIT-SSA performs its responsibility in a wide range of international communication, holding exposition and conference, consultancy and personnel training in combination with the developing tendency and strategy of China's agriculture. The service trade of various forms has well boomed the growth of trade in products and technologies and thus has provided much important information for governmental decision-making.

### **OBJECTIVES OF THE CONFERENCE :**

The International Crop-Science Conference & Exhibition focuses on Modern Developments in Agrochemicals, GM Crops & Biotechnology scenario in crop science. The idea is to bring together Scientist, Technocrats, Regulatory Officials from different Countries and Governments officials on one platform and listen & exchange their views in the Symposium. It also gives opportunities for the Industry to participate and seek direction on how to adapt to changing Scenario on crop inputs such as ecofriendly agrochemicals, improved hybrid seeds, GM Seeds and other aspects of Regulatory registration and harmonisation requirements. Further the ancillary chemical industry will have the overview of agrochemical Industry.

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Punjab Chemicals & Crop Protection Ltd.  
Mumbai, India

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Rotam India Limited  
Mumbai, India

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Sulphur Mills Ltd.,  
Mumbai, India

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### OPPORTUNITIES FOR PRESENTATION OF PAPERS :

**Eminent Scientist/Researchers, Specialist in** - Crop Protection, Regulatory Registration Requirements from National and International Institutions, Universities and Government Agencies can contribute their article. Key Executives, Marketing Managers and Consultants in the field of Agri Business are also welcome to contribute the article. The Organisers will welcome them as the distinguished Guest Speakers. Accepted papers will be published in the Souvenir. The guidelines for submission of Articles are available on **website - <http://www.pmfai.org>**.

### OPPORTUNITIES FOR SPONSORSHIP & BENEFITS :

▶ **Sponsorship** : 3 Free Delegates, Full page B&W Advertisement, Exhibition Stall of 9 sq. meter (3m x 3m), Company logo on future print materials - **USD 3500**

▶ **Sponsorships** : Travel grant for one guest speaker - **USD 1500**

**Sponsorship Opportunities please contact the Director-Conference ([pmfai@bom4.vsnl.net.in](mailto:pmfai@bom4.vsnl.net.in))**

▶ **Co-Sponsorship** : Company logo in future print materials open for Government Bodies, Institutes, Universities and Publishers. Your contribution will be duly recognised by putting Logos at the event. And it is without financial and legal liabilities.

**Sponsorship benefits do not include Hotel Accommodation and Travel.**

### WHO SHOULD ATTEND & EXHIBIT :

- Agrochemical Manufacturers & Formulators • Biotechnology Industry • Seed Industry
- Exporters and Importers • Marketing Managers • Consultants • Key Executives
- Eminent Scientists from Industries and Research Institutes • Contract Research Organisations • Govt. Officials/Regulatory Authorities in Agriculture • Policy Makers & Strategist
- Manufacturers of Process Plant Equipments • Packaging Machinery, Lab Analytical Equipments • Water Treatment Plants • Incinerators
- Manufacturers of Spray Equipments • Manufacturers of Allied Chemicals.

### WHY TRADE EXHIBITION :

Exhibition offers a platform for the buyers to come and see the products physically and first hand information and the buyer discuss schedules, availability and decide to place an order, as this meeting is the ground for the buyer and seller to come face to face.

### WHY PARTICIPATE IN EXHIBITION :

Different companies set different objectives of participation trade fair, some of the objectives are as follows:

- **To create Brand awareness**
- **Demonstrate a product range**
- **To counter competition**
- **Sales promotion**
- **To meet buyers who expect your presence**
- **To develop long time business associates**
- **To test the local market**
- **To gauge the strength and marketing strategy of your competitor**
- **Launch a new product**
- **Seek new dealers / distributors**
- **Make new contacts**
- **To re-establish presence in a particular market**
- **To develop a sales culture within the firm**
- **To book bulk orders**
- **To conduct counter sales and generate business**
- **To meet old clients and re-establish contacts**

### Key Speakers at the International Crop-Science Conference - 2006

**Dr. Stephane Delautre-Drouillon**, Audace Association, Belgium, France

**Dr. George Fuller**, Executive Director, CropLife Asia, Thailand

**Dr. Bob Fairclough**, AMIS Global Ltd., UK

**Dr. Gero Vaagt**, Senior Officer, Pesticide Management Group, FAO Plant Protection Service (AGPP), Rome, Italy

**Mr. Roman Macaya**, Secretary, ALINA, Cartago, Costa Rica.

**Dr. Bhushan Mandava**, Consultant, Mandava Associates, USA

**Dr. Autar Mattoo**, Senior Scientist, Sustainable Agricultural Systems Laboratory, USDA

**Dr. M. Morowati**, Physiologist/Toxicologist, Head, Pesticide Research Dept.,  
Plant Pests & Diseases Research Institute of AREEO  
Ministry of Agriculture Jihad, Tehran, Iran

**Prof. Ibrahim K. Nazaer**, Plant Protection Department,  
Faculty of Agriculture, University of Jordan, Amman

**Mr. Kinya Ogawa**, Organic Chemical Division, Shin-Etsu Chemical Co. Ltd., Japan

**Dr. Rod Parker**, Agricultural Information Services, 9 Bovingdon Road,  
London SW6 2ap, U.K.

**Dr. C. S. Prakash**, Director, Centre for Plant Biotechnology Research,  
Tuskegee University, USA

**Dr. Shantha Shantharam**, Biologistics International, Ellicott City, MD 21042

**Dr. Gregory S. Simmons**, APHIS-USDA, Phoenix, AZ

**Dr. S. Sirisingh**, Technical Consultant, Entomology & Agrology,  
Department of Agriculture, Thailand

**Dr. Istvan Ujvary**, Institute of Biomolecular Chemistry, Chemical Research Centre,  
Hungarian Academy of Sciences, Budapest, Hungary

**Dr. Violeta Villegas**, Regulatory Affairs Manager for Asia-Pacific Region,  
Sygenta, Phillipines

#### AWARDS :

The awards of Thai Baht 10000 each is instituted in the honour of - Late Prof. Dr. E. Gaumann and Prof. E. Muller of the Swiss Federal Institute of Technology, Zurich, Switzerland by Dr. C. G. Dharne to express gratitude to his mentors.

#### FINAL PROGRAMME :

The Final Programme will be hosted on the website by the end of 15th May 2006. Please refer to the website for details. ([www.pmfai.org](http://www.pmfai.org) or [www.ficci.com](http://www.ficci.com))

#### HOTEL ACCOMODATION & TRAVEL ARRANGEMENTS :

**Contact Official Travel Agent :**



**Indica Travels & Tours Pvt. Ltd.**

L-7A, NDSE-II New Delhi - 110049 (India)

Tel : 91-11-26254328/26253955/26253961

Fax : 91-11-41640210

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Visit : [www.indicatravels.com](http://www.indicatravels.com)

K/A : Mr. Shibhan Kotru, President or

Mr. Chander Sharma, Senior Manager Tours

**Conference Venue & Official Hotel:**



**Hotel Radisson**

92 Soi Saengcham,

Rama 9 Road, Huay Kwang,

Bangkok, 10320, Thailand

Tel : (66-2) 6414777 / 6414888

Fax : (66-2) 6415029

	<b>Single Room</b>	<b>Twin Room</b>
Hotel Radisson	USD 75 per day*	USD 80 per day*
Hotel Emerald	USD 55 per day*	USD 60 per day*

#### **Hotel Emerald**

99/1, Ratchadapisek Road, Din Daeng, Bangkok 10329, Thailand.

**The above room rates are applicable only for registered delegates.**

- All Rates inclusive of taxes, American Breakfast, Complimentary Arrival and Departure transfers for minimum of 10 delegates coming and going together and one half day city tour with guide and Entrances complimentary. Any other direct or indirect expenses incurred by an individual should be borne by him.
- Please book your rooms in advance with official travel agent for Hotel Radisson or Hotel Emerald with full payment.
- **For Tariff rates refer Registration Form enclosed.**

### Co-Sponsors



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China Crop Protection Industry Association (CCPIA)



The Latin American Association of Agrochemical Association (ALINA)



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